



We've been
nominated for an
Emmy Award!



FOR IMMEDIATE RELEASE

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Eden Valley Enterprises and FilmAffects are excited to announce that “Trail Magic: the Grandma Gatewood Story” was officially nominated on April 27, 2017 for a **Regional National Association of Television Arts and Sciences (NATAS) Emmy Award in the “Best Documentary, Historical” category.**

Produced by Bette Lou Higgins of Eden Valley Enterprises and directed by Peter Huston of FilmAffects, the story of Emma Gatewood’s solo thru-hike on the Appalachian Trail in 1955 at the age of 67 (after raising 11 children and surviving domestic abuse) still resonates with hikers and people from all walks of life. The film captures Emma’s challenging life that led to her historic journey on the A.T. Her hike and the subsequent publicity spurred interest in trail hiking across America. According to Peter Huston, Emma’s story propelled boomers in the late 60’s and 70s to get out in nature and many chose to attempt the Appalachian Trail.

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The film explores the idea of “Grandma (Gatewood) on the trail” and how that changed the way we look at personal fitness and outdoor adventure. The documentary features Appalachian Trail Conservancy C.E.O. Ron Tipton and other A.T.C. staff and was first shown in May, 2015 at TrueNorth in Sheffield Village, Ohio to two sold out houses! Since then it has been shown to the A.T. Communities gathering in 2015 and first aired in Ohio on PBS. TV stations WVIZ and WOUB in 2016. It is being distributed to P.B.S. stations across the country by National Education Television Association.

TRAIL MAGIC is the final program in the project to tell Grandma Gatewood's life. These programs were researched, written and produced by Bette Lou and Michael Higgins, Kelly Boyer Sagert and the EVE staff and Peter Huston of FilmAffects and staff. Also available are a storytelling program, GRANDMA GATEWOOD: OHIO'S LEGENDARY HIKER, which premiered in 2011, and a one-act play, EMMA GATEWOOD ARE YOU OUT OF YOUR BLOOMIN' MIND?, which premiered in 2013. These three presentations have since been seen by more than 5,000 people in 15 states (not counting PBS broadcast audiences!)

For complete information about the project visit:

<http://edenvalleyenterprises.org/progdesc/gatewood/gtwdinf.htm>

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